

PRESS RELEASE

Fishy Fun at Rancho Sahuarita!

Sahuarita, AZ (March 1, 2010) – Sahuarita Lake will be stocked to the gills with extra fish for Rancho Sahuarita's Ninth Annual Fishing Festival on Saturday, March 20th from 8am-12 noon at the Sahuarita Lake Amphitheater.

Children will be able to purchase fishing poles for only \$7.00 (retail value \$12.99). Supplies are limited and poles will be available on a first come, first served basis. All ages are welcome and no fishing license will be required for this event. A representative from Arizona Game and Fish will be on hand with bait, tips, techniques and how-to demonstrations. Food vendors and entertainment for the entire family will also be featured.

At Rancho Sahuarita, activity-oriented amenities and programs are the focal point of the community. Rancho Sahuarita's extensive amenity package establishes an identity and central theme for the development, and helps create a sense of community and a higher quality of life for its residents. The community-wide park system emphasizes distinctive gathering places, like a Safari Trail, Bark Park, and Desert and Butterfly Gardens. Open space and parks or recreational areas with pools are incorporated into each neighborhood and connected by miles of paved paths. These family-oriented amenities have established Rancho Sahuarita as a one-of-a-kind, year-around destination, which accounts for almost 16 percent of the market share of homes sold in the area.

Michelle Moreno, the Lifestyle Director, can provide more information about Rancho Sahuarita's fun-filled lifestyle and future events. She can be contacted at (520) 207-7730 or e-mail michelle@ranchosahuarita.com. Visitors are welcome to invite friends and family to experience the welcoming nature of the Rancho Sahuarita community. Learn more about Rancho Sahuarita or receive a free brochure in the mail by visiting www.ranchosahuarita.com or calling the Greeting Center at (520) 207-7730.

About Rancho Sahuarita

Situated just south of Tucson, Rancho Sahuarita is known as Southern Arizona's best master-planned community. Since opening in the second half of 2001, Rancho Sahuarita has maintained its status as one of the fastest selling master planned communities in the country. It features a 15-acre lake park, miles of paved trails, neighborhood parks with pools and other attractions, and Club Rancho Sahuarita, with the largest private splash park in the metro area. Surrounded by pristine desert, mountain ranges and pecan groves, Rancho Sahuarita offers many neighborhoods by national home builders, like KB Home, Richmond American Homes, Pulte Homes, Maracay Homes and D.R. Horton Homes, with homes priced from the 140's.

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