

PRESS RELEASE

Rancho Sahuarita Pedals for a Cure

Sahuarita, AZ (Feb. 18, 2010) - The Eighth Annual Tour de Cure will pedal into the Rancho Sahuarita master-planned community on Sunday, March 7th. The Tour de Cure benefits the American Diabetes Association by raising funds for diabetes research, public education and support services. The goal for the 2010 Tour is to raise over \$100,000 for diabetes-related research and education, and your participation would be greatly appreciated.

Since Tour de Cure's beginning in 1991, thousands of individual riders and teams have supported the Association's mission: to prevent and cure diabetes and to improve the lives of all people affected by diabetes. You can also make a difference in the lives of the 23 million Americans suffering from diabetes by joining thousands of cyclists around the nation who are riding in Tour de Cure.

Every Tour de Cure participant has a unique reason for riding. From suffering personally from diabetes to knowing a family member who has dealt with this disease to just wanting a great workout, the reasons why people decide to participate in the Tour de Cure are widespread. "Most of my extended family suffers from diabetes, which prompted me to want to do my part for diabetes research," said Rancho Sahuarita resident, Kim Sykes, who has participated in past rides. "I would recommend the event to anyone. It was a beautiful day, a beautiful ride, and a great physical challenge."

Whether you ride seven miles or 62 miles, the Tour de Cure features four distinct riding routes for any cycling ability, including a 10K Family Fun Ride and a 30K, a 50K and a 100K rides. All routes have been created by experienced cyclists to provide a safe and memorable riding event for all participants, and will be supported with rest stops, food to re-energize, medical volunteers, and fans to cheer you on.

The registration fee is \$20 with a \$150 minimum donation. All riders that raise \$500 will earn an official Tour de Cure jersey. Other great prizes will be awarded for those individuals who raise over \$150. Visit tour.diabetes.org, call (888) DIABETES x7111 or email fgomez@diabetes.org to learn more about this important charitable event.

About Rancho Sahuarita

Situated just south of Tucson, Rancho Sahuarita is known as Southern Arizona's best master-planned community. Since opening in the second half of 2001, Rancho Sahuarita has maintained its status as one of the fastest selling master planned communities in the country. It features a 15-acre lake park, miles of paved trails, neighborhood parks with pools and other attractions, and Club Rancho Sahuarita, with the largest private splash park in the metro area. Surrounded by pristine desert, mountain ranges and pecan groves, Rancho Sahuarita offers many neighborhoods by national home builders, like KB Home, Richmond American Homes, Pulte Homes, Maracay Homes and D.R. Horton Homes, with homes priced from the 140's.

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