

## **Fry's Selects Rancho Sahuarita As The Site For Its First Marketplace In The Tucson Area**

On Tuesday, November 14<sup>th</sup>, Rancho Sahuarita completed its sale of a 10-acre parcel of land to the Fry's Food Stores, a division of The Kroger Co., for the construction of a Fry's Marketplace store.

The 108,000 square foot Fry's Marketplace, together with about 35,000 square feet of adjacent retail space, will constitute the first phase of development in the Rancho Sahuarita Marketplace and Village, and will provide the community with a one-stop shop for their pharmacy, grocery, bank, coffee and dry goods needs. "It's wonderful to be able to provide the Rancho Sahuarita community with a great amenity such as a Fry's Marketplace. Having all the conveniences of this shopping center so close by will add substantially to the quality of life of our residents," said Cort Chalfant, Senior Vice-President of the Rancho Sahuarita Company.

The innovative Fry's Marketplace format will offer unique departments such as kitchen items and gadgets, indoor and outdoor furniture, and a garden center in addition to a full range of grocery and pharmacy products and services. Customers will enjoy the more upscale presentation that is unique to a Marketplace, while receiving the same great value that Fry's is known for. "This first phase of the Rancho Sahuarita Marketplace and Village will create a shopping center experience unlike anything in the Metro Tucson area, blending a strong tenant mix with upscale architecture. The sale of the Fry's parcel creates a unique partnership between the dominant grocer in the Arizona Market with Rancho Sahuarita, the most successful master-planned community in the area," said Brian Harpel of The Harpel Company, Inc., the leasing broker who negotiated the agreement between Fry's Food Stores and the Rancho Sahuarita Management Company.

Upon full build-out, the Rancho Sahuarita Marketplace and Village will provide the community with the convenience of a neighborhood market and the vibrancy of an activity-rich village of restaurants, shops and offices, where residents can find everything they need to enjoy an exceptional quality of life. "We're extremely excited to be part of the growing Rancho Sahuarita community, and to bring the Fry's Marketplace format to the Tucson area," said Kendra Doyel, Director of Public and Media Relations for Fry's Food Stores.

The architecture of the buildings, located within the Rancho Sahuarita Marketplace and Village, will incorporate the 17<sup>th</sup> Century Spanish Colonial design that is found throughout the Rancho Sahuarita community. A groundbreaking ceremony to kick-off the construction start of the Fry's Marketplace will occur in January with grand opening planned for late 2007.

### **About Rancho Sahuarita**

For 2005, Rancho Sahuarita was named one of the Top 20 Best-Selling Master-Planned Communities in the Nation by renowned real estate consulting firm Robert Charles Lesser and Company. Situated just south of Tucson on I-19, Rancho Sahuarita features a 15-acre lake park, miles of paved trails that weave throughout the community, neighborhood parks, including the unique Safari Trail, and Club Rancho Sahuarita with

the largest private water park in Arizona. Surrounded by the beauty of pristine desert, mountain ranges and pecan groves, Rancho Sahuarita offers 13 new neighborhoods from a variety of quality builders and single-family homes, priced from the high-100s to the high-600s. For more information on Rancho Sahuarita, visit [www.ranchosahuarita.com](http://www.ranchosahuarita.com) or our Welcome Center. Call Kim Sykes for an appointment at (520) 207-7730.